

scott k fish

PO Box 633 • North Turner, Maine 04266 • CELL (207) 458-7185 • E-MAIL scottkfish@gmail.com

PROFILE

Writer, Public Relations, Editor, and Marketing & Communications with solid track record in high-profile positions across all media.

New Media Specialist who created one of the most visited Maine current events discussion web forums.

EXPERIENCE

Freelance Communications & Marketing 1998 to present

Helping people and businesses promote their services and products through social media, earned media, writing, photography, audio, and video production. Current clients include Turner Publications and Maine Hospice Council.

Communications & Marketing | Maine Seacoast Mission 2016 to 2022

Led 100-year old Maine Seacoast Mission's communications network and strategy into the 21st century. Built a team approach among Mission staff, administrators, volunteers, for finding, publicizing Mission stories. Partnered with development team on identifying, promoting Mission yearly goals. Created, managed, and analyzed social media. Prepared written communications, marketing materials, press releases, annual reports, brochures, newsletters, e-newsletters, photos, and videos.

Weekly Newspaper Columnist | *Piscataquis Observer* 2017 to 2020

Developed own story ideas, including business profiles, conducted interviews, submitted and published 165 650-word columns by deadline.

Public Relations & Communications Director | Maine Department of Corrections 2013 to 2015

Chief liaison with state, national, international media, public, and MDOC leadership. Responsible for building high positives about and within the MDOC through press conferences, events, internal and external communiques, the web, video, and social media.

Communications Director | Maine Senate President 2010 to 2012

Chief state and national spokesman for Maine's top legislator. Strategist/writer for legislative communications, messaging, speeches, and media releases.

Founder and Webmaster | AsMaineGoes.com 1998 to 2014

Creator and editor of Maine's premiere political web forum. Grew readership to over 2.5 million page views with 278,000 unique visitors annually.

Political Commentator | Various media outlets 1997 to present

Work includes panelist on MPBN TV show *Public Opinion*; radio host on WVOM news/talk radio, and monthly columnist for *Bangor Metro* magazine.

ADDITIONAL

Blogger | Since April 2014. *Life Beyond the Cymbals* blog features digitized full or excerpted historic drummer audio clips.

Communications Staffer | Maine Senate and House of Representatives

SKILLS

Writing across all media | Creating or finding stories | Social media | Creating effective communications plans | Public speaking | Photography/videography

| Interviewing | Strategic research | Apple & Microsoft proficient | Work experience with Pages, Word, Wave Pad, iMovie, iPhoto, Wordpress, Constant Contact, Excel, Numbers, Keynote, Zoom, Open Office, Digital SLR cameras, GoPro | Create and edit text, audio files, video, digital photos. | Manage several social media platforms - Facebook, Twitter, Instagram, YouTube, LinkedIn. | Experienced remote worker.